

# HELICOPTER SALES AND PURCHASE

from the experts with a global reach

WWW.PACIFICAIRHUB.COM

WORLDWIDE EXPERTS WITH A PHYSICAL PRESENCE IN NEW ZEALAND, AUSTRALIA, AFRICA, AND INDIA & SUBCONTINENT.

#### MEET THE EXPERTS IN AVIATION



Partner
AUSTRALIA



Stephen Green
Partner
NEW ZEALAND



Partner
SOUTH AFRICA



Simon Larsen
Senior Sales Associate
NEW ZEALAND



Sanjay Kaushik
Senior Sales Associate
INDIA & SUBCONTINENT



Nico Grobelaar Senior Sales Associate SOUTH AFRICA

#### WHO WE ARE

Pacific AirHub specialises in purchasing and selling helicopters and parts globally. With over 150 years of combined experience in the industry, we are well-known for being the experts in Airbus, Bell, MD and Leonardo helicopters, or sourcing a specific helicopter unique to your mission, extending to any model or helicopter part you might be looking for.



Our specialised team includes operators, pilots, engineers and aviation sales specialists that are available 24/7.

#### A global reach & broker network

Worldwide, buyers and sellers look to Pacific AirHub as a comprehensive helicopter solution company as we manage the entire sales process, hangar to hangar.

We also work with a global network of brokers, giving us access to a wide range of off-market helicopters and the capabilities to provide you with the right helicopter solution.

#### From pre-purchase inspections to delivery straight to your hangar

Our team works with reliable engineering companies across the globe for pre-purchase inspections and, because shipping and logistics form part of our core business, we manage the complete process from packing to shipping, ensuring your helicopter is delivered straight to your hangar or organisation.

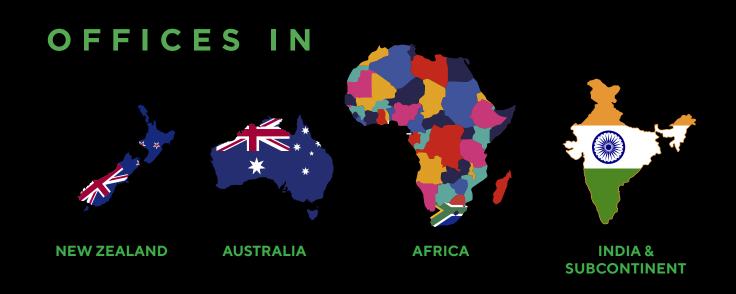
With us, the sky isn't the limit.



# 23 HELICOPTERS SOLD IN 12 MONTHS APRIL 2022 TO MARCH 2023







#### GLOBAL DIGITAL REACH



1,600+ WEBSITE VISITORS PER MONTH



25,000+ WORLDWIDE MARKETING DATABASE



9,220+
FOLLOWERS ON
SOCIAL MEDIA



#### RECENT HELICOPTERS SOLD

























# WHAT CAN AN EXCLUSIVE MANDATE DO FOR YOU?

As a seller, you really need every advantage you can get to ensure that your helicopter stands out from the rest of the pack. We can help you achieve that.

With our skills, an exclusive mandate simply means higher focus on selling your aircraft and highly focused resource allocation to achieve it.

In this complex world of selling helicopters, you will want to be in the right hands when it comes to ensuring the right buyer, and streamlining the process. We ensure a secure environment with lower risks at all stages.





- **Maximum hit rate.** Our exclusive marketing ensures that your helicopter is effectively marketed with high quality video, photography and detailed specifications. We have spent years marketing helicopters globally and have top-notch marketing at our fingertips.
- Centralised communication with one point of contact when it comes to selling your helicopter. An exclusive mandate will mean that you deal with only one person and reduce the number of brokers who usually confuse the process. Not only will you not need to deal with multiple brokers, but buyers will not be bogged down by several companies with varied information.
- Targeted marketing to a network of clients. With over 100-years of combined experience and our operations focussed solely on the buying and selling of helicopters, we have built up an exclusive network of clients. This means that your helicopter will be placed in front of highly qualified and targeted audiences, increasing the chances of a swift, streamlined sale.
- Access to **multiple marketing platforms** including social platforms, email marketing, our website as well as direct access to the top aviation platforms: Controller, AvBuyer, AvBuyer Africa and HeliTrader.
- **Reduced risk** that comes with multiple brokers. In most cases, multiple brokers provide buyers with varying information. In many cases, this results in a lower selling price, an over-exposed aircraft, inaccurate information about the aircraft and a lower incentive to sell the aircraft from the brokers.
- A **streamlined sales process** from hangar to hangar. With an exclusive mandate, you are guaranteed assistance throughout the entire complicated process with a specialist at your side. We know the process from start to finish and will ensure that the sales process is swift, uncomplicated and risk-free.



# THINKING ABOUT SELLING YOUR AIRCRAFT?

Insight. Experience. Expertise.

Once your aircraft is listed with Pacific AirHub, we will market your aircraft through our various platforms:

**Spec sheet** loaded to our website. On average, we get 1,600+ pages views per month worldwide.

**Email marketing.** We have a database of over 25,000+ and will feature your aircraft to our database.

Market through Controller, AvBuyer and AvBuyer Africa.

Feature your aircraft across our social platforms.

With Pacific AirHub, when you list your helicopter for sale with us, our team will ensure it is marketed to a global, qualified audience.



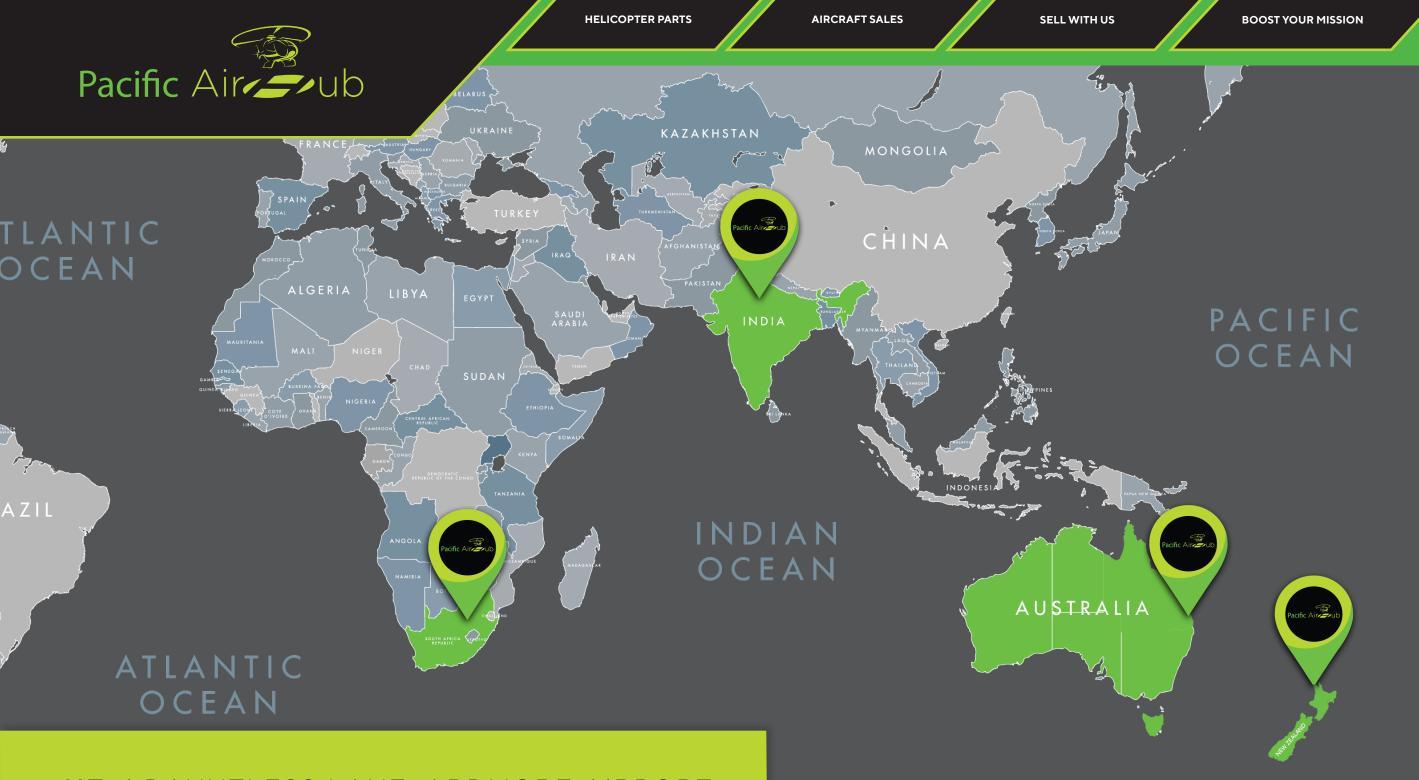
TALK TO US TODAY AND LET US TAKE CARE OF SELLING YOUR HELICOPTER.

## VIDEO PRODUCTION FOR EXCLUSIVE MANDATE CLIENTS









NZ: 1 DAUNTLESS LANE, ARDMORE AIRPORT, AUCKLAND, NEW ZEALAND

AUS: EASTERN AVENUE, GOLD COAST AIRPORT, GOLD COAST, AUSTRALIA

**SA:** GRAND CENTRAL AIRPORT, NEW ROAD, MIDRAND, SOUTH AFRICA

INDIA & SUBCONTINENT: 456 BASEMENT
(OPPOSITE FORTIS HOSPITAL), GREATER KAILASH II,
NEW DELHI-110048, INDIA

### GET IN TOUCH



